



Pricing

Version: 20211016

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The Cloud Development Platform provides a wealth of cloud services for you. You can subscribe to the pay-as-you-go cloud services as you want.

It is important to know that a basic resource pack is a mandatory prerequisite to use cloud services. The basic resource pack you have purchased provides the quota of API calls and message services, and also determines the service price if your monthly usage exceeds the quota.

Some cloud services might have additional charges based on separate billing rules. For more information, see the pricing rules of each service.

1 Basic resource pack

A basic resource pack provides the quota of API calls and message services. Before you call cloud services, make sure that a valid basic resource pack is available under your account.

1.1 Editions

Edition

API calls (USD/million times)

Messages (USD/million pieces)

Benefits

Plan 1

Plan 2

Plan 1

Plan 2

M1

3.52

2.36

1.39

0.55

USD300 per month: about 42 million API calls plus 107 million message subscriptions

M2

3.34

2.23

1.32

0.52

USD750 per month: about 112 million API calls plus 284 million message subscriptions

M3

3.15

2.11

1.24

0.50

USD1,500 per month: about 224 million API calls plus 568 million message subscriptions

M4

2.97

1.98

1.17

0.47

USD3,000 per month: about 426 million API calls plus 1 billion message subscriptions

M0

3.71

2.48

1.46

0.58

USD0.2 per month: about 26 thousand API calls plus 68 thousand message subscriptions

Note 1: Plan 1 applies to America, Europe, India, and more, and Plan 2 applies to mainland China. **Note 2:** Resource reference is provided for your reference, assuming that you use 50% quota for calling APIs and 50% quota for message service from an international data center. You can allocate the quota as needed.

1.2 Subscription

Currently, you cannot subscribe to the basic resource pack separately. Tuya combines the basic resource pack with the core device connection service. You can get the specified edition of the basic resource pack by subscribing to the device connection service. For more information, view [Device connection service](#).

1.3 Billing example

The quota of the basic resource pack will be refreshed every month. You will not be subject to additional fees without exceeding the **monthly quota**. The excess usage will be billed based on actual usage. The billing examples are described as follows.

Example 1

Account A of Standard Edition calls APIs 30 million times a month from Plan 1 and subscribes to 100 million messages.

Monthly fee:

- API calls: 30 million times × USD3.52 per million times = USD105.60
- Message subscription: 100 million messages × USD1.39 per million messages = USD139.00

The total fee is $105.60 + 139.00 = \text{USD}244.6$, which is within the USD300 limit. No additional fees are billed.

Example 2

Account B of Standard Edition calls APIs 30 million times a month from Plan 1 and subscribes to 300 million messages.

Monthly fee:

- API calls: 30 million times × USD3.52 per million times = USD105.60
- Message subscription: 300 million messages × USD1.39 per million messages = USD417.00

The total fee is $105.60 + 417.00 = \text{USD}522.60$. After the USD300 subscription limit is deducted, an additional fee of USD222.60 is billed.

2 Cloud services

2.1 Device connection service

This service provides Tuya’s core device connection and management capabilities. You can manage numerous devices connected to the Tuya’s ecosystem, and control them based on the data reported by the devices and the instructions sent by the cloud. This way, you can quickly build IoT application scenarios.

Edition	Annual fee (USD)	Max devices	Free basic resource pack (monthly)
Standard Edition	5,000	10,000	M1 basic resource pack: about 42 million API calls plus 107 million message subscriptions
Premium Edition	12,500	30,000	M2 basic resource pack: about 112 million API calls plus 284 million message subscriptions
Flagship Edition	25,000	75,000	M3 basic resource pack: about 224 million API calls plus 568 million message subscriptions
Platform Edition	50,000	200,000	M4 basic resource pack: about 426 million API calls plus 1 billion message subscriptions

Edition	Annual fee (USD)	Max devices	Free basic resource pack (monthly)
Trial Edition	0	50	M0 basic resource pack: about 26 thousand API calls plus 68 thousand message subscriptions

Note: On October 15, 2021, Tuya has integrated all the basic device management and control APIs into the **device connection service**, allowing you to manage them conveniently. This adjustment involves the following cloud services: industrial general device registration, industrial general device management, industrial general device status query, industrial general device control, industrial general user management, industrial general asset management, smart home devices management, and smart home family management. If you have subscribed to any of the above services, the platform will automatically help you subscribe to the device connection service without affecting your normal API calls.

2.2 Other paid services

Service name	Description
Weather Service	Tuya weather service queries real-time weather and weather forecasts for the next seven days through latitude and longitude. It is seamlessly integrated into a variety of industry applications.
IoT Live Video Stream	Easily stream media contents gathered by IoT devices to the web or mobile applications through protocols like WebRTC, RTSP, or HLS, in order to quickly build media solutions.

Service name	Description
Video Cloud Storage	Provide access to the cloud storage and management capabilities of videos of IoT devices, and integrate video cloud storage into the applications.
SMS	The Tuya IoT Cloud Message Service is a messaging service between applications and users. By virtue of Tuya's Cloud Development Platform, it provides message services for global users.
Email Service	A cost-effective, flexible, and extensible email service that allows emails from applications to global users.
Smart Home Data Profile	Provide panoramic user profile information of your app. You can make API requests to get the user details of the segments you have created, and connect them to your own system or third-party marketing systems.
SaaS Basic Service of Commercial Lighting	Based on the professional requirements of users in the commercial lighting environment, this service provides sufficient lighting control strategies. You can implement smart operations and management of the architectural lighting.

3 FAQs

Q: How to use Cloud Development Platform?

Log in to [Tuya IoT Platform](#), and click **Cloud** on the left sidebar to enter the Cloud Development Platform. Check the [Operation Guide](#) to learn how to use the Cloud Development Platform.

Q: Can I continue to use the device connection service after the one-year validity period expires?

After the device connection service contract expires, you need to pay for the service again and renew the contract before you can continue to use it.

Q: What changes will be made to the benefits of regular customers who purchased the cloud development plans?

The benefits of regular customers remain unchanged during the contract period. After expiration, the contract can be renewed according to the **charging standard of the device connection service**. In addition, Tuya will automatically activate all cloud service capabilities in the device connection service for regular customers.