



Consumer Feedback Hosting Service Plans

*Platform Customer Support
-Platform Service Center*

May, 2021

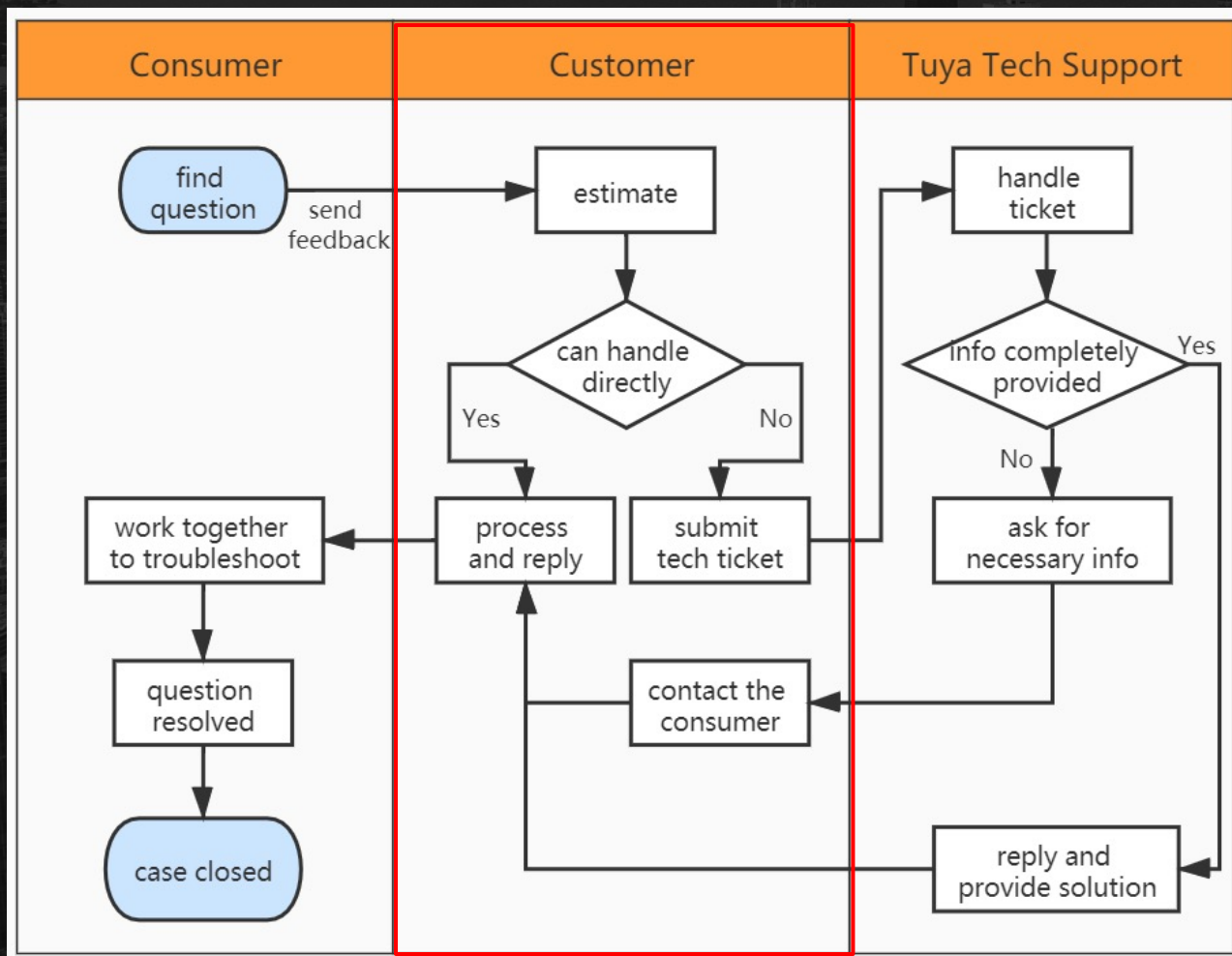
China | U.S.A | Germany | Japan | India

Contents

- 1. Platform Technical Support Introduction**
- 2. Tuya Hosting Service Plan**
- 3. Third-party Vendors Referral Plan**
- 4. Comparison and Summary**

Consumer consultation handling procedure

(In this way, the consumer's problem handler is the customer, and Tuya is the collaborator)



Service brief:

- Based on Tuya's platform framework and technical capabilities, provide full-time, multi-channel basic services for all Tuya customers worldwide;
- The service covers: various problem types such as development problems, platform using problems, test problems, difficult consumer problems, urgent/batch problems, etc.;
- The promised response time (working hours): Ultimate version account, within 3 hours; Enterprise version account, within 6 hours; Basic version account, within 12 hours;
- At present, the technical support is a free service;
- See details here :

<https://developer.tuya.com/cn/docs/iot/troubleshooting?id=K9258orwg9heh>

Tuya Hosting Service Plan

Service brief:

- Tuya's professional technical service team provides online services that can help you solve consumer feedback directly, timely, and efficiently;
- In this way, the consumer's problem is handled by Tuya, and the customer does not need to deal with daily user inquiries;

Service Advantages



High efficiency

- Tuya professional technical service team directly connects with your service consultation;
- Access Tuya service tools and knowledge to save time for question transfer;



Save costs

Cost effective than establishing a service team by yourself:

- Hosted full-time customer service (customizable working time+charge by the service volume)

VS.

- Recruit and train your own service team (salary + training + management + holidays)



Monitoring and report

- Tuya technical service team analyze and summarize your customer monthly;
- Issue a monthly service report to let you understand consumer profiles and help optimize product functions;

Tuya Hosting Service Plan

Service channels



App user feedback submitted by the user through 'FAQ&Feedback' section in your app

- *Customer needs to have the OEM/customized App
- *Charge according to the number of tickets



Instant message initiated by the user through "Live Chat" section in your app

- *Customer needs to have the OEM/customized App and the Live Chat feature is integrated;
- *Charge according to online working time or required labor



Email feedback send by the user to your public service email box

- *Request for email processing system
- *Charge according to the number of emails
- *The cost will be discussed separately if you need to build the system



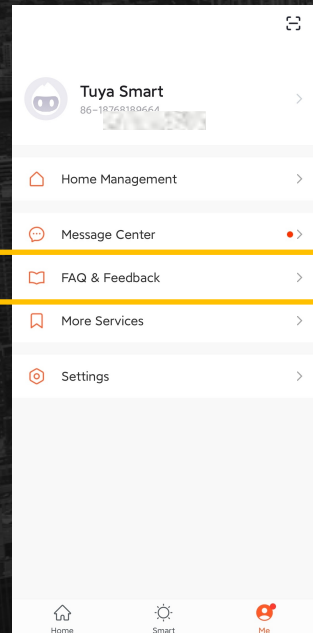
Others

(Assessed according to the specific needs of customers)

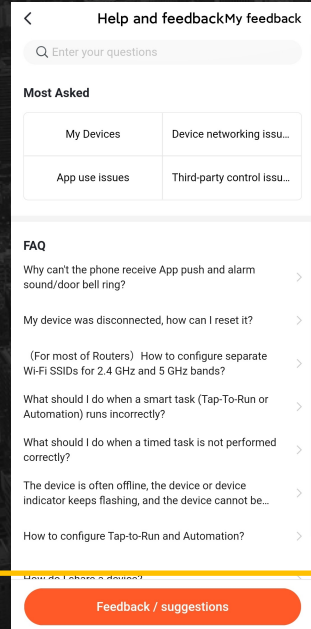
Service process-how the user submits the feedback

(demonstrate the path of submitting in the app)

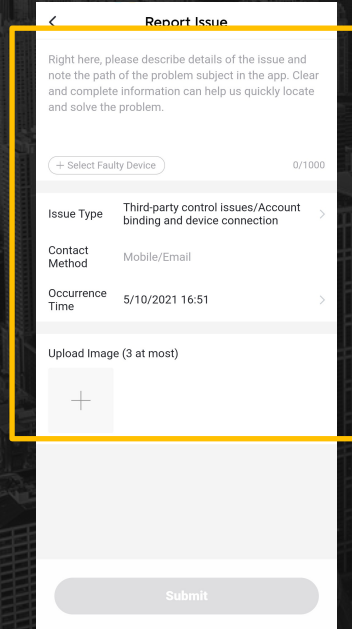
Path① : App-Me-FAQ & Feedback



FAQ & Feedback

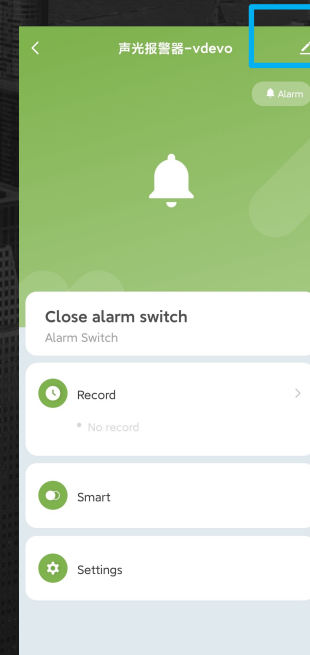


Enter in submission page

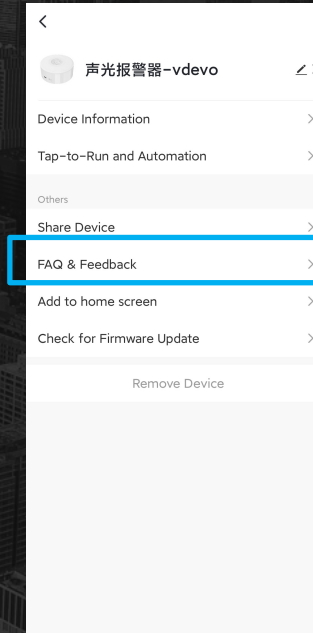


Fill in info and submit

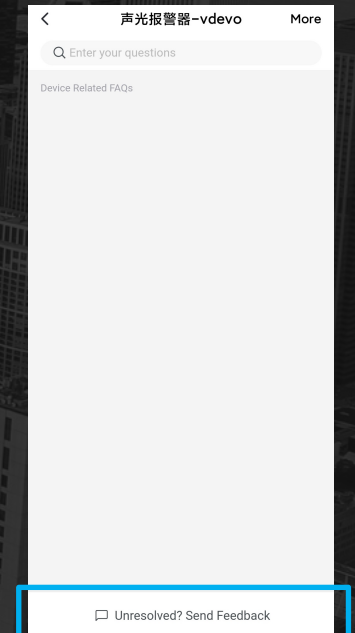
Path② : App-Device Info-FAQ & Feedback



Device panel - Settings

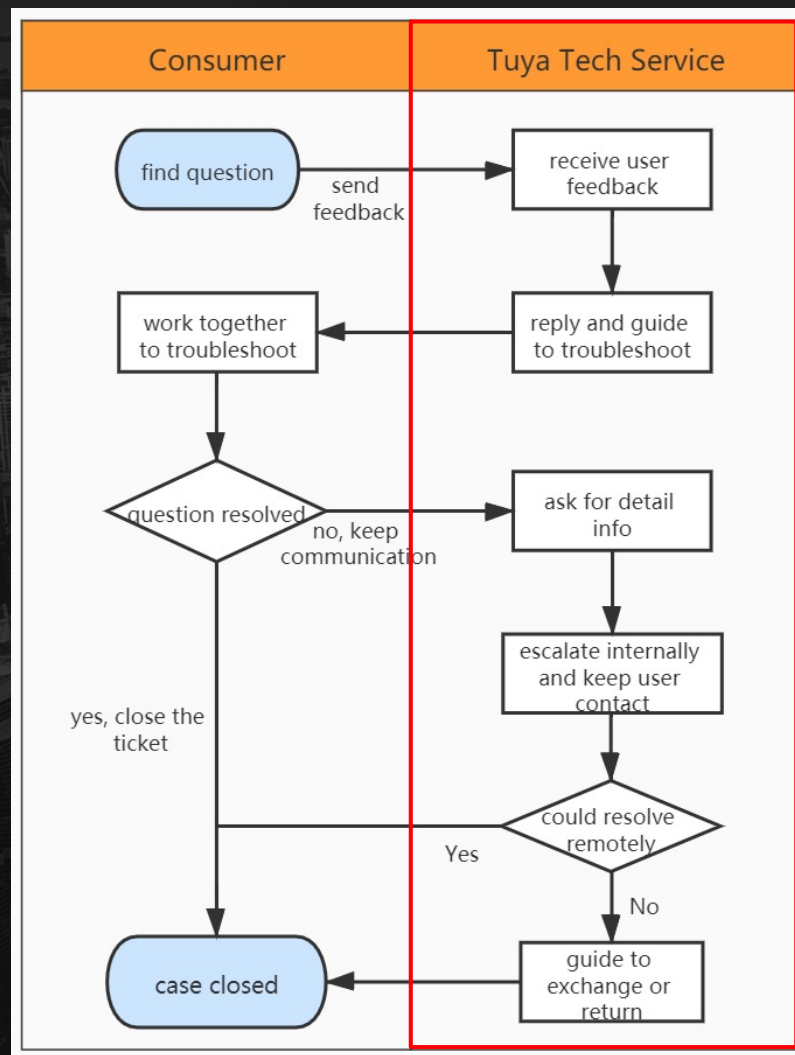


FAQ & Feedback



Enter in submission page

Service process-Tuya processing flow



Service brief :

- When a customer places an order for "hosting service" in the Tuya VAS market, it means the customer agrees to authorize Tuya to view the customer's OEM/customized App consumer feedback content, and directly contact their consumers for problem handling;
- Tuya processes consumer feedback according to Tuya knowledge base content or customer-specified response strategies during the working time period specified by the customer;
- There is no telephone hosting service currently. If the customer provides telephone service for the consumer, it needs to take the call by the customer itself and guide the consumer to contact Tuya through app user feedback, app live chat, and email;
- If the customer requires Tuya to use the customer's own service system, the request must be made in advance;
- App user feedback and user email inquiries are charged according to the number of feedbacks. Please refer to the service introduction and charging standards here:

https://www.tuya.com/vas/commodity/detail?code=SERVICE_DEPOSIT

Q&A

Q: How does this hosting service charge ?

A: Consumer Feedback Hosting Service is a technical support value-added service provided by Tuya for all OEM/customized app customers. Currently, there are three support channels for App user feedback, App live chat, and email. Customers can choose or combine hosting according to their own business needs.

Among the channels, App user feedback and emails are charged based on the number of consumer inquiries, that is, to charge per feedback ID but not the interactions in one feedback. Considering that App live chat involves service personnel scheduling, we will quote separately after confirming the customer's needs.

For details, please check here: https://www.tuya.com/vas/commodity/detail?code=SERVICE_DEPOSIT

Q&A

Q: What information should customer provide to Tuya?

A: To ensure the service quality, the following items need to be clarified before the hosting service begins:

1. **The channels you want to enable:** App user feedback, App live chat, email, and others;
2. **Your app' s name and product category;**
3. **Requirement of the service time:** work according to Beijing time, 7*12 hours service;
4. **Requirement of the feedback respond time limit:** in how many hours should the team respond to consumer feedback during working hours ;
5. **Requirement of handling regions:** if the customer market is facing multiple countries or regions, it is necessary to specify the feedback area that Tuya needs to deal with;
6. **Requirement of handling strategy/script:** without specific requirements, Tuya will deal with consumer feedbacks according to Tuya own handling strategy; if the customer has specific scripts (such as the beginning and end wording), it needs to be given to Tuya in advance for personnel training;
7. **Escalated problem processing:** customers need to discuss with Tuya the standards and procedures for handling special issues, such as inventory, replenishment, logistics, maintenance, return, and exchange issues

Q&A

Q: What language can Tuya service handle ?

A: Tuya technical service team is based in China, and the team members who undertake overseas customer hosting service are required to have a CET-4 level of English to meet daily basic problem understanding and communication. For hosting service for overseas customers, the default response language is English. In case of feedbacks is in other multi-languages, we will use the Google translation to translate and reply in English.

Q: How to know my service progress and service balance?

A: After the service starts, Tuya will formally notify the customer of the service start time and service content. For customers in service, Tuya will issue service reports regularly based on feedback volume, so that the customer can understand the user consultation situation and service usage, and timely optimize App and products.

Third-party Vendors Referral Plan

Brief:

- Tuya has a wealth of vendor resources around the world. If customers have higher requirements for service language and service time, especially for the localized services, they can select suitable service providers and perform hosting service under Tuya' s introduction;
- Using external service providers for hosting service, customers can enjoy certain discounts in the name of Tuya customers. However, the charging method and charging standard are negotiated between the customer and the service provider, and Tuya does not participate in this part;
- Once the service starts, the external service provider is equivalent to the customer service team. If they encounter difficult problems, they can upgrade the problem through the technical support ticket of the Tuya platform, the process is the same as Page 3;

Comparison and Summary

Processor

Benefits

Lack of

Applicable to the customers

Non-hosting

Customer

- Directly manage the service capability and quality
- Directly hear the user voice
- Relatively high service cost, slow start-up:
Need to build a service team
Need to train the service team
Need to manage the service team
- Has a dedicated service team
- Has a service/call system
- Has strong smart products service capability

Tuya Hosting Service

Tuya

- Relatively low service cost, fast start-up:
No need to recruit the service team
Directly Use Tuya knowledge base and tools
- Tuya monitors consumer feedback and issues service reports
- No telephone hosting
- Handling feedback in English/Chinese
- Do not familiar with Smart Industry
- No service team or few service personnel
- Want to concentrate on the development of app and products

External Hosting Service

Vendor (service provider)

- No need to recruit the service team
- More flexible service plan
- Can evaluate multiple vendors and select the best one
- Difficult to manage
- Relatively high service cost
- High requirements for internationalization/localization services

An aerial photograph of a dense city skyline, likely New York City, with numerous skyscrapers. The image is heavily darkened with a gradient overlay, making the buildings appear in shades of gray and black. The word "THANKS" is superimposed in large white letters, and the "tuyet.com" logo is in an orange box above it.

tuyet.com

THANKS